IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): MARGILOFF et al.

Application No.: 10/767,123

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Title: SYSTEMS AND METHODS FOR PROVIDING CONTEXTUAL ADVERTISING INFORMATION

VIA A COMMUNICATION

NETWORK

Confirmation No.: 4363

Attorney Docket No.: E03.002/U

Group Art Unit: 3625

Examiner: Mila Airapetian

PTO Customer Number 28062

Mail Stop Issue Fee (via EFS) Commissioner for Patents

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TRANSMITTAL LETTER (Small Entity)

Sir:

Applicants hereby submit the following document(s) for the above-identified patent application:

- Part B Fee Transmittal.
- 2. Credit Card Authorization Payment for \$1055.00 is paid through EFS.

Respectfully submitted,

August 17, 2009 Date /Patrick J. Buckley/ Patrick J. Buckley Reg. No. 40,928 Buckley, Maschoff & Talwalkar LLC 50 Locust Avenue New Canaan, CT 06840 (203) 972-0191 (203) 972-7627/fax